



# NORTHPOINT PTO UNRAISER 2020 - 2021 FAQ



## HOW DOES THE UNRAISER WORK?

Recognizing that families would rather **NOT** raise funds by selling items such as wrapping paper, coupon books, candles, or cookie dough, the PTO has decided to make it easy on Northpoint families and simply ask you to **write a check or donate online to the Northpoint PTO**. This way, we don't have to share proceeds with anybody else, and the money goes directly to Northpoint to make great things possible. Your contribution is fully tax deductible [the Northpoint PTO is a 501(c)(3) organization].

## WHAT IS THE MONEY USED FOR?

The money raised from the Unraiser is used to fulfill needs around the school, support activities for our students, and provide wish list items for the staff and students that **otherwise could not be purchased**.

In recent years, Unraiser contributions have been used to purchase/fund the following:

- 30 iPads for K-2
- Laptop Cart
- New bottle-filling drinking fountains
- 5<sup>th</sup> Grade Field Trip T-Shirts/Buses (yearly)
- New Library Bookshelves
- Field Day Activities (yearly)
- Staff Appreciation Luncheons/Week (yearly)
- Flexible Seating Options for Classrooms
- and MUCH, MUCH MORE

## HOW IS THE MONEY ALLOCATED?

Mr. Harr and the teachers at Northpoint generate requests and cost estimates for items and activities that they feel would be beneficial to the students and staff at Northpoint. The requests and cost estimates are presented and reviewed at the monthly PTO meetings. Then, the PTO members present at the meeting vote to approve or deny those requests. If the request is approved, the money is allocated, and a purchase is made. It's that simple! **YOU can be a part of this process** by participating in our monthly meetings. We love to see new faces and welcome you!

## **HOW MUCH MONEY IS NEEDED?**

The amount budgeted for Unraiser varies from year-to-year based on anticipated need. For the 2020-2021 school year, the goal for **Unraiser is \$6,500**. Bottom line? **Every grade will benefit from your donation**. We can't do it without your support!

## **HOW CAN YOU CONTRIBUTE?**

Visit our Unraiser donation site: <https://northpointunraiser.cheddarup.com>

### **You have two options:**

- 1) You may donate online with a credit card or echeck. (A small processing fee applies.)
- 2) You may write a check and send it to school via mail or with your student when in person instruction resumes. A donation form is available to print, fill out, and include with any donation being sent to the school.

**Check to see if your employer will match your Unraiser donation throughout the year or on Giving Tuesday – many of them do!**

There is no cut-off date for contributions, but **sooner is always better!** We'll accept your contribution until the last day of school.

## **WHERE DO I GO WITH QUESTIONS?**

For questions regarding the Unraiser, please feel free to contact Georgi Mercer, PTO VP Unraiser/Fundraising. You can reach Georgi through email at [NorthpointUnraiser@yahoo.com](mailto:NorthpointUnraiser@yahoo.com) or text/call (910) 581-3748.

**Thank you for helping support our great school!!**