



# NORTHPOINT KARNIVAL “SPONSOR A DAY” FAQ



## **HOW DOES THE “SPONSOR A DAY” FUNDRAISER WORK?**

We are asking families to seek a donation (or sponsor) for each day in April. If someone would like to sponsor the 5<sup>th</sup>, they make a \$5 donation. If someone would like to sponsor the 12<sup>th</sup> and 13<sup>th</sup>, they make a \$25 (\$12 for the 12<sup>th</sup> and \$13 for the 13<sup>th</sup>) donation.

## **I THOUGHT THE PTO DID NOT ASK STUDENTS TO SOLICIT FAMILY/FRIENDS FOR DONATIONS. WHY ARE YOU ASKING US TO DO THIS NOW?**

It is true that in years past the PTO tried to avoid soliciting fundraisers. Our two main fundraising events are Unraiser and Karnival Knight. Although Karnival Knight may feel more like a family fun night, it is by far our biggest fundraiser, bringing in approximately \$16,000 profit for the PTO in recent years. Not being able to hold our Karnival Knight for 2 years in a row now has put a strain on the PTO's budget. This alternate fundraiser is a way to recoup some of those funds so we can continue to support Northpoint to the best of our ability. All PTO funds are used to directly support the students and staff at Northpoint.

## **MY FAMILY DID NOT ACTUALLY COMPLETE A WEEK BUT WE COLLECTED ENOUGH DONATIONS TO MEET A THRESHOLD AMOUNT. DO WE STILL RECEIVE TICKETS?**

YES! If your total amount donated and turned in meets any of the 5 threshold amounts, you will earn that number of tickets. For example, if your family got sponsors for the 3<sup>rd</sup>, 5<sup>th</sup>, 15<sup>th</sup>, 17<sup>th</sup>, 20<sup>th</sup>, 25<sup>th</sup> and 30<sup>th</sup>. You will have collected \$115 and although you may not have “completed” a full week on the calendar, your family will still receive 3 tickets for each drawing because you have met the \$105 threshold

## **MY FAMILY FILLED OUR CALENDAR QUICKLY? CAN WE START A 2<sup>ND</sup> CALENDAR?**

Absolutely! At the end of the fundraiser, please turn in both calendars together along with ONE check (or cash) for the full amount donated on both calendars. Your family will receive the full 15 tickets for the completed calendar PLUS any additional tickets earned on the 2<sup>nd</sup> calendar. For example, if your family turns in 1 completed calendar (\$465) plus days 1-7 (\$28) on a second calendar your family will receive 16 tickets total for each prize drawing. Tickets will be awarded based on the **monetary total of all donations**, regardless of how many weeks were actually completed or the number of calendars turned in.

### **WHY CAN'T OUR FAMILY PICK WHAT PRIZE DRAWINGS WE WANT TO ENTER?**

COVID has changed the way we have had to do many things. As much as we would love to hold a traditional raffle or prize drawing, it just can't happen this year. We needed to look at the process of collecting donations and assigning tickets. Gathering information from hundreds of families and assigning a specific number of tickets to varying baskets would be difficult and left room for error.

### **WHAT IF MY FAMILY WINS A PRIZE WE DON'T WANT?**

We understand that by being entered into EVERY drawing, your family may win a prize you will not use. The committee did discuss this and looked for alternatives, however, we feel entering every family into all 30 prize drawings is the best solution given the circumstances of this year, while allowing every family who participates a chance to win even the biggest prizes. If you win a prize you don't want, the Karnival Committee would be happy to hold onto it for future drawings or you are more than welcome to give to a friend!

### **HOW DO WE TURN IN OUR CALENDAR AND CHECK (OR CASH)?**

Please place your calendar(s) and ONE check (or cash) for the total amount donated in a sealed envelope labeled "ATTN: KARNIVAL." For our in-person families, you may send to school with your student. For our remote families, you may drop off at the school during office hours. All calendars are due by **Wednesday, April 28, 2021**.

### **WHERE DO I GO WITH QUESTIONS?**

For questions regarding this Fundraiser, please feel free to contact the Karnival Committee at [ptokarnival@hotmail.com](mailto:ptokarnival@hotmail.com).

**Thank you for helping support our great school!!**